

BUSINESS ADMINISTRATION, MBA/TRANSLATION AND INTERPRETING STUDIES, MA

The College of Letters and Science and Lubar College of Business collaboratively offer a program designed to provide students with theoretical and practical exposure to evolving language services industry theory and practices, and to provide high level management and administrative skills needed to work in business, industry, governmental, and nonprofit organizations.

Admission Requirements

Application Deadlines

Application deadlines vary by program, please review the application deadline chart (<http://uwm.edu/graduateschool/program-deadlines/>) for specific programs. Other important dates and deadlines can be found by using the One Stop calendars (<https://uwm.edu/onestop/dates-and-deadlines/>).

Admission

Students are admitted to both graduate programs separately, and admission requirements are consistent with those specified by the UWM Graduate School, the Translation and Interpreting Studies MA of the College of Letters and Science, and the MBA program of the Lubar College of Business.

Credit and Courses

The total credits for the Coordinated Translation and Interpreting Studies/MBA program is 54. Students accepted into the Translation and Interpreting Studies/MBA program complete the following courses:

Translation and Interpreting Studies

Code	Title	Credits
Required Professional Translation Credits		
TRNSLTN 709	Seminar in Literary and Cultural Translation (language-specific)	3
TRNSLTN 820	Translation Theory	3
Required Non-Language specific courses		
TRNSLTN 710	Comparative Systems for Translation	3
TRNSLTN 726	Computer-Assisted Translation	3
TRNSLTN 730 or BUSMGMT 729	Internship in Translation/Interpreting MBA Internship	3
Required Language-specific courses (two courses in same language pair)		6
TRNSLTN 706 & TRNSLTN 716	Introduction to Translation: French to English and Seminar in Advanced Translation: French to English	
TRNSLTN 707 & TRNSLTN 717	Introduction to Translation: Spanish to English and Seminar in Advanced Translation: Spanish to English	

TRNSLTN 708 & TRNSLTN 718	Introduction to Translation: German to English and Seminar in Advanced Translation: German to English
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TRNSLTN 719 & TRNSLTN 729	Introduction to Translation: Russian to English and Seminar in Advanced Translation: Russian to English
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Comprehensive Exam

Total Credits	21
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Master of Business Administration

Code	Title	Credits
BUSMGMT 704	Accounting Analysis and Control	3
BUSMGMT 705	Corporate Finance	3
BUSMGMT 706	Managing in a Dynamic Environment	3
BUSMGMT 707	Information Technology Management in International Businesses	3
BUSMGMT 708	Marketing Strategy: Concepts and Practice	3
BUSMGMT 709	Predictive Analytics for Managers	3
BUSMGMT 711	Global Supply Chain Strategies & Competitive Operations	3
BUSMGMT 712	Strategic Management (capstone)	3
Electives		9
Select 9 shared credits in consultation with faculty advisors from among all approved TRNSLTN or MBA elective courses		
Total Credits		33

Additional Requirements

The 54 credits for the coordinated program typically would be completed in both programs at the same time, rather than one program after the other. A student not completing the requirements for the coordinated degree program would need to complete all requirements for an individual program to receive a degree.

Time Limit

Students in the coordinated degree program must complete all degree requirements within seven years of the first enrollment semester as a degree student.

Business Administration MBA Learning Outcomes

Students graduating from UWM's Master of Business Administration program will:

- Create a report on some international aspect of the business environment.
- Demonstrate their understanding of the complexities of an innovative information technology.
- Apply appropriate analytical techniques to solve business problems.
- Develop novel and innovative solutions to unstructured problems.
- Synthesize a business issue and produce a well-written paper.

- Analyze a business ethics dilemma and make an appropriate recommendation.
- Identify socially responsible business practices.

Translation and Interpreting Studies Learning Outcomes

Students graduating from Graduate Certificate and Master's degree programs in Translation & Interpreting Studies (TIS) will meet objectives in five core areas of professional practice.

Knowledge – Students graduating from TIS programs will:

- Produce accurate **entry-level translations and/or interpretations** between their source and target languages, demonstrating understanding of the linguistic specificities of their languages.
- Integrate significant **cultural, ideological, and discursive elements** into their translations or interpretations between source and target cultures.
- Articulate how various **translation & interpreting theories** influence work produced in a range of literary and critical contexts and in the student's own translation and/or interpreting work.

Critical Thinking – Students graduating from TIS programs will:

- **Apply translation & interpreting theory** to assess translated texts and interpreting encounters.
- *In Translation tracks:* Analyze **source texts**, identify their most salient features, and discuss potential strategies for rendering those features in translation.
- *In Interpreting tracks:* Analyze **cross-cultural communication** in interpreted encounters.

Skills – Students graduating from TIS programs will:

- *In Translation tracks:* Produce **literary, specialized, and technical translations** that successfully negotiate linguistic, cultural, and technical challenges.
- *In Interpreting tracks:* Produce **interpretations in a variety of cross-cultural communication contexts**, successfully negotiating linguistic, cultural, technical, and environmental challenges.
- *In the professional track:* Apply **industry-standard principles and best practices** for language services with respect to quality assurance (ISO), entrepreneurship, and project management.
- *In the research track:* Conduct **translation & interpreting studies research**, which may include bibliographic research, comparative analyses, literature reviews, literary analyses, scoping reviews, and qualitative, quantitative, or mixed-methods studies.
- Learn and apply **ethical standards of professional practice** in translation & interpreting and in the student's area of specialization.
- Demonstrate **readiness to use technology** most relevant to the student's translation and/or interpreting practice and area of specialization.

Research – Students graduating from TIS programs will:

- Produce publishable **academic research papers or articles** contributing to knowledge or professional development in the language services industry.

Professional Development – Students graduating from TIS programs will:

- *In the professional track:* **Produce a resume** and at least two polished translation samples or model interpretations.
- *In the professional track:* **Produce a C.V.** and one polished writing sample.
- Demonstrate knowledge of the **leading professional organizations/associations** in the language services field and in their area of specialization.